

Witold Rzewuski

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Executive summary

Finance Director / Chief Financial Officer, **ACCA member** with over 18 years of experience. Developed his career at **Big4 firms** and in management roles within a portfolio company of one of the largest **private equity** funds in CEE. Subsequently held **CFO and Management Board Member** roles in a leading Polish venture building company and, since 2021, in an international marketing-technology group.

Core competencies:

- **Leadership of finance teams (accounting, reporting and controlling, treasury, FP&A)** as well as administration and legal teams – including international and dispersed structures.
- **Managing the FP&A function** through development and implementation of analytical / BI tools, financial forecasting, profitability analyses and sales trends tracking.
- **Cash flow management and securing financing** for business operations and project development (incl. loans, factoring, supply chain finance).
- **Successful implementation of ERP systems**, databases and finance operations tools; **financial process automation** aimed at faster reporting.
- **Execution of M&A transactions on both buy- and sell-side**, including the sale of a company to a NASDAQ-listed group.

Professional Experience

Chief Financial Officer

May 2021 – July 2025

Assembly Digital Commerce

Assembly Digital Commerce (formerly Brand New Galaxy) is a marketing and technology holding company specialized in digital marketing and providing services for the e-commerce industry. The group employs nearly 400 people and has consolidated revenues of approximately USD 25 million.

- Managed a team of 15+ finance professionals and supervised teams in foreign subsidiaries in the US and Middle East.
- Redesigned financial department collaboration with business units and implemented new business intelligence tools for financial and non-financial staff (for Sales and Management).
- Renegotiated bank financing terms (overdraft financing) and introduced factoring and supply chain finance as liquidity management instruments.
- Led the sell-side due diligence process and was involved in negotiations regarding the acquisition by NASDAQ-listed Stagwell Group in 2022.
- Managed post-transaction integration and transformation of the finance function to meet the strict reporting schedule of a public company (reporting by day 5).
- Oversaw legal and financial aspects of internal restructuring, including reorganization projects and mergers within the group (2023–2024).

Chief Financial Officer / Board Member

Oct 2019 – Apr 2021

The Heart

The Heart is a joint stock company and one of Poland's leading venture builders, creating technology startups in collaboration with large corporate clients. Its offering spans from concept development and product design to market launch and expansion support.

- Managed the finance team of the holding company and led the shared service platform that supported portfolio companies.
- Designed and developed financial processes and tools for the holding and portfolio entities (SaaS, fintech, marketplace), including forecasting, management accounting and project budgeting.
- Handled cash flow and liquidity management, structured debt (including loans, factoring and leasing) and equity financing.
- Oversaw investment analyses and business cases for new portfolio companies, their setup and structuring of funding from external investors.
- Liaised with accounting providers, auditors, tax authorities and supervisory bodies; prepared statutory reports and board presentations.

Finance & Investment Manager

Nov 2013 – Sep 2019

Wento

Wento was a portfolio company of Enterprise Investors, a leading CEE private equity fund, established as an investment vehicle for developing projects in the energy industry. In 2021 Wento was acquired by Equinor.

- Supervised part of SPV companies in terms of: financial controlling and budgets, preparation of financial statements, tax optimization, cooperation with auditors, administrative bodies, tax and legal advisers.
- Developed analytical tools, scenario analyses and pricing strategies for contracts.
- Analyzed the possible expansion directions within the energy industry and provided insight for strategic decisions related to developing core business activity.
- Assessed over 25 investment targets, conducted financial and tax due diligence, built financial models, ROI analyses and recommendations.

Analyst / Senior Consultant / Manager

Dec 2007 – Oct 2013

Ernst & Young

Ernst & Young (EY) Corporate Finance is part of the global accounting and advisory firm focused on advising clients in M&A transactions and capital transformation.

- Managed teams of consultants delivering financial and transactional advisory projects (valuations, financial modelling, scenario analysis, restructuring and deal structuring) across multiple sectors including retail, e-commerce, biotech, FMCG, transport, media and telecom.
- Developed project pipeline, maintained client relationships, led negotiations and client communication.
- Worked closely with audit, tax, legal and business consulting teams on multidisciplinary engagements.

Education & Membership

Certificate in Disruptive Strategy

2018

Harvard Business School Online | Executive Education

ACCA Member

2015

Association of Chartered Certified Accountants

MA in Finance and Banking

2002 - 2007

University of Warsaw | Faculty of Economic Sciences

Languages

Polish (mother tongue), **English** (fluent, CPE).